



Dear Sponsor,

The Lee County Fair Association gratefully acknowledges the continuous support received by individuals and businesses such as yours and requests your continued support in the upcoming 2023 fair.

The Lee County Fair Association is proud of the youth that earn scholarships through the leadership program that the Youth Fair Board provides. Two years of service to the community and sales of season pass tickets are the commitment that high school juniors and seniors contribute during their time with the LCFA. Over the past 23 years, including the two-year Covid-19 hiatus, your generosity has enabled our organization to award \$275,000 in scholarships to the graduating seniors of Lee County.

We would appreciate your consideration toward a sponsorship and would entertain the possibility of visiting with you and/or a representative of your business to craft a sponsor package that will be most beneficial for your business.

If you have sponsored the fair in the past, once again we would like to thank you and look forward to your continued support.

Your contribution not only provides a tax deduction, but serves as an advertising/sponsorship opportunity for you and/or your business.

As a token of our appreciation for your support, you will receive admission to our VIP area for drinks and hor d'oeuvres on Saturday, May 20, 2023, from 6:00 p.m. to 9:00 p.m.

Thank you for your consideration,

Missy Morse

Missy Morse
Lee County Fair Association President

Lee County Fair Association
310 South Grimes Street
Giddings, Texas 78942
Phone: 979-542-2753
Email: leecountyxfair@gmail.com

The Lee County Fair Association is a 501(c)3 not-for-profit organization contributing thousands of dollars annually to the youth of Lee County with the help of over three hundred volunteers, donors, and sponsors. Through our fair and other fundraisers, the Lee County Fair Association continues to work toward our mission, youth leadership & education, while delivering superior entertainment and creating a community event that we are proud to support. The Lee County Fair is an established community tradition founded in 1999 with the first Lee County Fair held in 2000.

2023 Lee County Fair Board Members

Missy Morse	President & Senior Citizen Day
Gary Pietsch	Treasurer
Tonya Poncik	Secretary & Youth Fair Board Advisor
Tim Langham	Entertainment
Alma Weiser	Charcoal Challenge
Maurice Pitts	Grounds Prep
Denice Harlan	Print and Radio Advertising
Jason Haas	Ground Entertainment & Grounds Prep
Deidre Harry	Arts & Crafts Vendors
Susan Poulsen	Car Show
Kimber Butler	Cooking Contests
Robert Poulsen	Car Show
Cody Alexander	Website
Wendy Kirby	Sponsorships
Mark Muniz	Cornhole Tournaments
Dora Muniz	Cornhole Tournaments
Mario Rodea	Food Vendors
Ryan Marshall	Armed Forces Day
Alyssa Meinke	Parade

2023 LEE COUNTY FAIR ASSOCIATION SPONSORSHIP INFORMATION

Diamond: \$5,000 and up

- 16 Single-Day passes including 2 VIP Parking Passes
- 8 VIP Area Admission Wrist Bands

Platinum: \$2,500 - \$4,999

- 14 Single-Day passes including 2 VIP Parking Passes
- 8 VIP Area Admission Wrist Bands

Above levels also receive:

- Exclusive banner with your company name and logo displayed at the grounds
 - Your company name and/or business logo listed in all media and web advertising
 - VIP Area Admission 6:00 p.m. to 9:00 p.m. on Saturday, May 20, 2023
 - Special recognition during our evening performances on Thursday, Friday, and Saturday night
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Gold: \$2,000 - \$2,499

- 12 Single-Day passes including 1 VIP Parking Passes
- 4 VIP Area Admission Wrist Bands

Silver: \$1,500 - \$1,999

- 10 Single-Day Passes
- 4 VIP Area Admission Wrist Bands

Bronze: \$1,000 – \$1,499

- 8 Single-Day Passes
- 4 VIP Area Admission Wrist Bands

Nickel: \$500 - \$999

- 6 Single-Day Passes
- 4 VIP Area Admission Wrist Bands

Event Sponsor: \$250 - \$499

- 4 Single-Day Pass

Above levels also receive:

- Your company name displayed on banners at the grounds
 - Your name listed in all media and web advertising
 - VIP Area Admission 6:00 p.m. to 9:00 p.m. on Saturday, May 20, 2023
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Additional Advertising Opportunities Available

Lee County Fair Association Sponsorship Commitment Form

Received Date: _____

Payment Method: _____

Form is also available electronically by visiting our website

<https://www.leecountyfairtx.com/sponsor>

Business Name: _____

o Check this box if you do not wish to have your business listed in media.

Sponsorship Amount: \$ _____

***Contact Name:** _____

***Mailing Address:** _____

***City:** _____ **Zip:** _____

***Phone:** _____ ***Email:** _____

***Signature:** _____

**Required for listing on any media outlets.*

**Deadline to be listed in print advertising requires commitment form, company name and logo
March 15, 2023.**

Sponsorship levels are determined by monetary *and/or* in-kind donations.

Your information is vital to our organization. We do not sell or share our sponsor list with any other organization or business. Sponsors may choose to have their name withheld from print media or website.

Payment Options:

- **Checks:** Payable to Lee County Fair Association (LCFA)
- **Mail:** P.O. Box 426, Giddings, Texas 78942
- **Drop-off:** Lee County Extension Office, 310 South Grimes Street, Giddings, Texas
- **LCFA website:** <https://www.leecountyfairtx.com/sponsor>

Contact Information:

- Wendy Kirby: 979-542-8111
- Tonya Poncik: 979-249-6594
- Missy Morse: 979-716-8307